

Measuring transparency and replicability in qualitative research

In a 2019 Strategic Management Journal article, Aguinis and Solarino develop behaviorally-anchored rating scales (BARS) to measure transparency in qualitative research. The authors also apply these scales to 52 papers published in the Strategic Management Journal and investigate the relationship between the scale criteria. Yet these scales return twelve different assessed items but do not allow for a single concluding remark on the degree of replicability of each article. This calls for the creation of a new construct combining the existing items, the suggested master thesis topic.

The master thesis should first theoretically investigate the background and validity of this new construct. Afterwards, the new construct should be empirically tested using correlation as well as regression analysis, confirmatory factor analysis and similar techniques. These tests could base upon the same sample of the 52 articles already studied in Aguinis and Solarino (2019).

The underlying research question for this master thesis is: *How to compose a single variable measuring the replicability of qualitative research articles?*

References:

Aguinis, H. and Solarion, M. 2019. Tranperancy and replicability in qualitative research: The case of interviews with elite informants. *Strategic Management Journal*, 40(8): 1291-1315.

In case you are would like to write a thesis on this topic please write an email to:

gernot.pruschak@univie.ac.at